



Academy of Creative Arts, Media & Fashion
www.fadacademy.com

MEDIA

Photography

Film & Video



MEDIA

School of Media at FAD International

The School of Media at FAD International beyond just an academic learning pad acts an incubator to India's emerging creative talent in photography, film, video and digital media. Experimental, interdisciplinary and enterprising, the school of media allows individuals to explore their creative passion whilst challenging traditional teaching methodologies.

The school of media is one of the very few in the country which benefits of an interdisciplinary culture with the presence of a strong fashion and an art school, thus allowing individuals to be inspired by other art forms. Students often work on joint projects with students from other departments thus allowing them to explore avenues in the ever dynamic industry. With the growth of online and digital media, the school actively explores opportunities and learning to allow students to work for the rapidly growing online and digital media

platforms. The school is supported by professional studio facilities and equipment for students to achieve industry competent work. Further, most faculties are industry working professionals with global qualifications and international working experience, thus driving the school of media to produce work within a global context.

The school also has a strong focus on professional practice, thus encouraging students to experience industry driven work practices and environment to be able to transfer their skills into the work environment. The school works closely with the industry and further promotes the work of its students through regular showcases, exhibits, and networking meets.

Photography with specialisation in Fashion | Journalism Wildlife | Product | Interior | Art & Conceptual | Travel

Qualification Honored

International Programme in Photography with specializations in Fashion & Lifestyle | Travel | Wildlife | Product | Interior | Art & Conceptual Photography



from using various formats of digital technology in photography, lighting techniques, fundamentals of photography & editing for photography using high end professional equipment and resources at FAD International.

by the School of Fashion and School of Art at FAD International. Further students make several travel journeys, explore live assignments and eventually get opportunities to work under leading photographers as part of the programme.

continue onto further higher education. Students are assisted with internships, residency projects with artists and professionals after the course completion.

Entry Requirements

12th Pass Outs or equivalent. Students having passed 10th would be considered through an interview. Working professionals or those pursuing alternate qualifications with a passion for photography can also apply.

Further the programme allows students to explore their visual communication skills and creative thinking and communicate them through images. Higher emphasis is given on developing the creative ability and fuses individuality and helps each student develop a signature style towards their work. Students explore various projects in fashion, travel, wildlife, product, interior, art & conceptual photography conceptual photography supported extensively by the School of Fashion and School of Art at FAD International.

During the year students present several exhibits and understand the commercial aspects of the industry prior to stepping onto the highly exciting and inspiring industry.

Specialisations

Fashion

Journalism

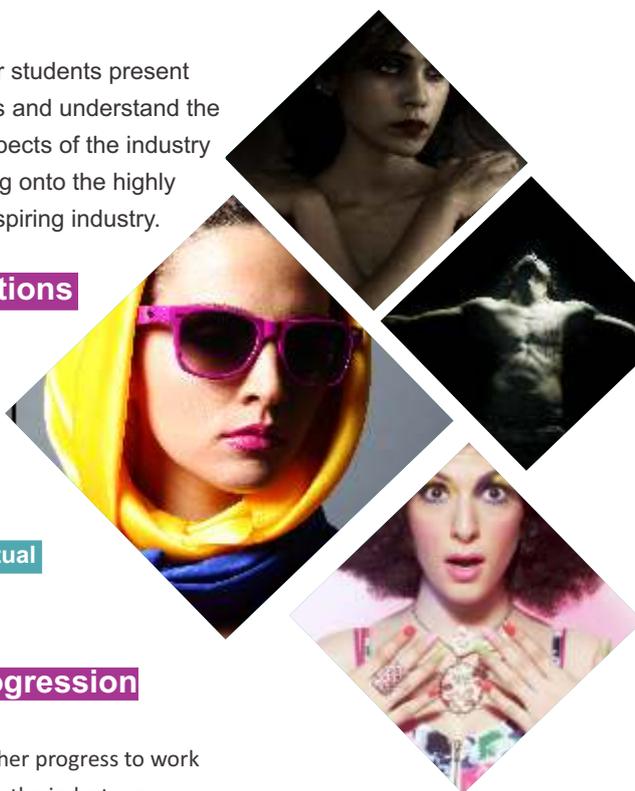
Wildlife

Product

Interior

Art & Conceptual

Travel



Course Structure

The one year intensive programme gives students a blend of technical and creative learning with various specializations. Students undergo a sound learning on technical aspects of photography ranging

Further students make several travel journeys, explore live assignments and conceptual photography supported extensively

Career Progression

Students can either progress to work independently in the industry or



Film & Video

Qualification Honored

International One Year Programme in Film & Video Production by Cavendish College London

Entry Requirements

12th Pass Outs or equivalent. Students having passed 10th would be considered through an interview. Working professionals or those pursuing alternate qualifications with a passion for photography can also apply.

Course Structure

The course is aimed at individuals interested in pursuing careers in Film and TV productions, film making, script writing, Story boarding, producing, directing, editing and DVD authoring. The FAD Academy Film and Video Course is an intense one-year programme in which the full range of film-making skills are taught at appropriate professional levels to

students at Learning is based around short films, music promos, commercials and documentaries. Each term these video exercises become more technically sophisticated, more considered and more complex in their ambitions and at the same time taking in consideration every students' entry level and potential. The School specifies the skill base for each exercise, provides the equipment and trains the students up to the new levels in each of the various craft skills. Students take all the aesthetic decisions, solving problems similar to those faced by professional units, on a steeply increasing slope of difficulty. Their work is constantly assessed and criticised. Students themselves are required to reflect on and assess their own learning in Work and Research Notebooks.

Students' creative abilities are mobilised and developed by multiple approaches: They are taught to look at film history, and a

great range of contemporary and classic work, in varying critical contexts, but most importantly as the outcome of practical strategies that they can use for framing, criticising and developing their own take on screen storytelling. We will be looking at contemporary and historical work by film, commercial, music promo and documentary directors, producers and writers.

Academic Progression

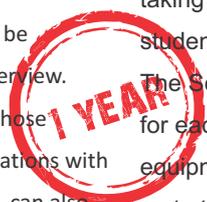
Individuals can also continue onto higher education at FAD International or universities in UK & Italy at a degree or a post graduate level depending on their portfolio. For further details refer to the course brochure.

Career Opportunities

On successful completion of the course individuals can work as professional in film making, script writing, Story boarding, producing, directing and editing for

- Film and TV production houses
- Media Houses
- Advertising Agencies
- Freelance Videographer

- Videographers with various specializations



Short Courses

Following a precise methodology and guided by professors, who are all professionals from the chosen field, students will experience a stimulating experience through short courses at FAD International.

FAD International provides a wide range of short courses and vocational training that is suitable for students, learners and professional who have other commitments.

The courses mainly concentrate on the creative development of the individuals with guided lectures, group discussions and practical studio practices.

Photography for Beginners

Fashion Photography

Editing for Photography

Film Editing

2 MONTHS

School of Media is supported by World's Leading Creative Universities for progression, term transfers, study abroad, twinning programmes, faculty and student exchange & academic and professional development.



For further details on applications, prospectus & campus visit, kindly contact

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