



Academy of Creative Arts, Media & Fashion

THREE YEARS

FASHION DESIGN

—

COURSE INTRODUCTION

Course Duration

Three Years

Course Title

Three Years International Programme in Fashion Design

Course Code

TIPFD

Qualification Honored

Higher National Diploma(HND) in Fashion & Textiles by EDEXCEL UK

Three Years Programme in Fashion Design by FAD International

Option of Final Year Degree in UK

BA in Fashion Design by Herriot Watt University at WLC London Campus

Entry Requirements

12th Pass Outs from any stream or equivalent International Qualifications from IB, EDEXCEL, GCSE and other International boards.

Course Introduction

The Three Year Programme in Fashion Design aims to honor a global context of

learning in fashion and allows students to progress from a foundation to a professional level in various stages with a mix of guided and studio based self-learning approach. The objective of the course is to develop the creative, technical and professional expertise of a fashion individual to work within a global environment.

In Year One students undergo foundation in art & design to develop creative thinking and understand the design development process. Students are also introduced to global fashion studies and fundamental modules in Fashion. By the end of the year students are able to creatively translate their inspirations from 2D to a final 3D product with a sound technical ability. Students study varied modules and learn to adopt a global perspective on fashion.

In Year Two students develop both creative and technical skills in fashion and investigate the wider social, cultural and economic impact on fashion and work towards making a collection at the end of the year. Students study advance level modules with greater understanding and exposure to market trends and industry needs. In this year students apply their learning to both women's wear and menswear by end of the year. Several integrated projects allow students to develop their personal identity in fashion whilst learning the technical skills and experimenting their creative freedom. In Year Three students work towards attaining a professional outlook towards their work.

In the first term of this year, students undergo a professional industry internship within a chosen field of specialization. In the second term students are assisted to work on a self-proposed project combining all the skills acquired during the first two years and the industry experience during the first term. The final year thus aims at developing a professional creative portfolio, interpersonal skills and a strong business acumen for students to be able to progress onto Post Graduate Degrees across the globe or work within the global fashion industry.

Option of Year Three in UK

FAD International aims at giving students a truly global experience of learning. Students can transfer to Year Three to complete a Degree at following Universities

BA in Fashion Design by Herriot Watt University at WLC London Campus

BA(Hons) International Fashion Business - Nottingham Trent University

BA(Hons) International Fashion Practice - Manchester Metropolitan University

Apart from the above, students have an opportunity to apply to various European Universities. Faculties from universities visit FAD International to assist students to seek admissions for the same through the year.



COURSE INTRODUCTION

Course Module Outline

Year One

Art & Design Foundation
Visual Research Skills
Global Fashion Awareness
Design Studies
Fashion Theory
Fashion Illustration
Pattern Drafting in Fashion
Textile & Fabric Studies
Fashion Styling
Global Fashion History

Year Two

Advanced Fashion Illustration
Advanced Fashion Theory
Garment Manufacturing Technology
Pattern Construction in Fashion
Fashion Promotion and Marketing
Fashion Collection Realization
Students learn application of the learning to both women wear and menswear clothing in Year 2.

Year Three in India

Industry Internship
Fashion Business & Ethics
Fashion Project : Self Proposed Project
Final Show Collection
Professional Practice
Portfolio Development
Students can choose to do a final project specializing either in womens wear or

menswear in this year.

Course Assessment

The course is assessed through assignments and projects on a continuous assessment basis through the year. The first two years evaluations is done by EDEXCEL UK and the final year is evaluated by FAD internaional. At the end of Year One, students receive a HNC from EDEXCEL, and at the end of Year two students receive a Higher National Diploma.

FAD Europe Tour

The Europe tour gives students an exclusive opportunity to visit some of the world's finest fashion capitals such as Paris, London & Milan for fashion events and guest lectures at leading fashion universities. Students achieve both a professional and an unparalleled academic experience providing a platform to work on a global level on completion of the course.

Career Progression

Students can work with retail chains, design houses, export houses, independent designers or start their own venture with roles such as

Fashion Designers

Creative Directors for Fashion Houses

Fashion Illustrators

Garment Merchandisers

Fashion Stylists

Fashion Consultants

Fashion Boutique Owners



CAREER PROGRESSION

Academic Progression

On successful completion of the first two years EDEXCEL Higher National Diploma, students have the opportunity to complete their third year from universities in UK by transferring credits achieved at FAD International.

Students can apply to the following

Nottingham Trent University
Coventry University
Istituto Europeo di Design Italy
Manchester Metropolitan University
Bath Spa University
University for Creative Arts London
Northumbria University
& several other leading design universities
subject to portfolios.

Masters Degree Progression

Upon successful completion of the Three Year Programme students can progress to Masters Degree in several Fashion related courses across the world. The students have a chance to specialize in the fields like

Menswear

Women's wear

Fashion Styling

Fashion Business

Fashion Marketing & Communication

Fashion Promotion

Fashion Journalism

MBA Fashion Studies & other relevant degrees in Fashion.



STUDY ABROAD AT WORLDS FINEST FASHION UNIVERSITIES

TERM TRANSFER OR FINAL YEAR IN UK OR ITALY



ONE TERM AT IED ITALY

Study a Term or a Complete Year in Fashion Design at IED, Italy Milan Campus. For details email iedindia@hotmail.com



BA(Hons) INTERNATIONAL FASHION PRACTICE

Option of Third Year in UK
Manchester Metropolitan
University www.mmu.ac.uk



BA(Hons) INTERNATIONAL FASHION BUSINES

Option of Third Year in UK
Nottingham Trent University
www.ntu.ac.uk



BA IN FASHION DESIGN BY HERRIOT WATT UNIVERSITY AT WLC LONDON CAMPUS

Option of Year 3 in UK.
West London College | Herriot
Watt University London
Campus
www.westlondoncollege.com

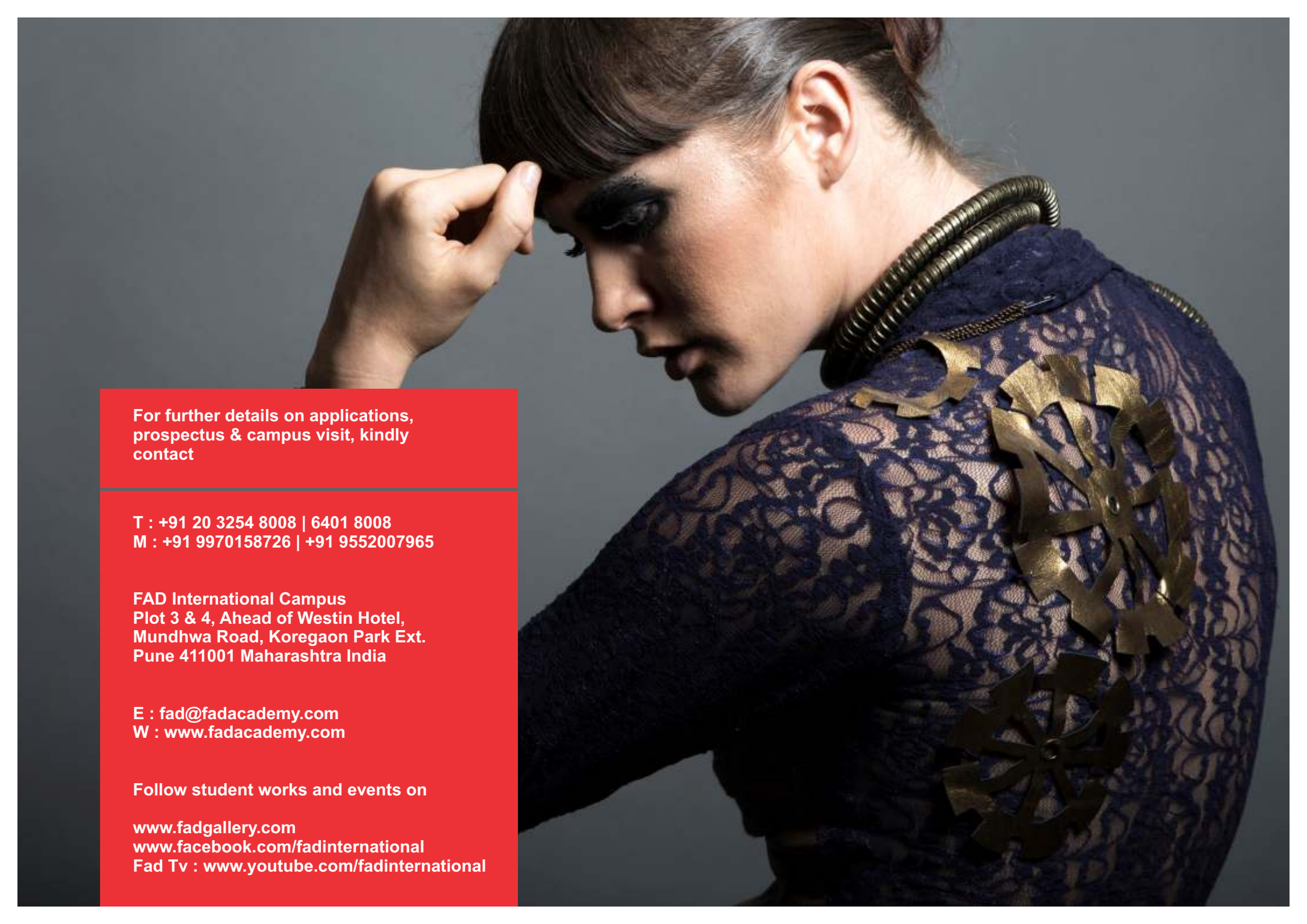
RECENT INTERNSHIPS & PLACEMENTS

| | | |
|-----------------------------|------------------|------------------|
| Femina | NEXT | Group Accesorize |
| Jack & Jones | Nivedita Saboo | Lifestyle |
| Louis Philippe | Esprit | MODA Magazine |
| ONLY | Nautica | Murjani Retail |
| DIESEL | Mango | Calvin Klein |
| More Mischief | Arvind Group | Globus Retail |
| GUESS | DKNY New York | Steve Madden |
| Alexander MCQueen London | Wendell Rodricks | Vero Moda |

School of Fashion is supported by World's Leading Creative Universities for progression, term transfers, study abroad, twinning programmes, faculty and student exchange & academic and professional development.



Disclaimer : FAD International Academy is a private institution registered as Pune Academy of Design & Communication Pvt Ltd. The course is accredited in the first two years by EDEXCEL UK and is not a UGC, AICTE or a Govt of India recognized degree. Students have an option to complete a degree by pursuing a final year in the UK or receive a certification by FAD International by pursuing the final year in India. FAD International reserves the rights to alter or change the curriculum of the course as deemed fit for the students and the industry. Kindly refer to the Rules & Regulations for further details on the course, qualifications honored and accreditations.



For further details on applications,
prospectus & campus visit, kindly
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